

News Release

For Immediate Release
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General Star Creates **PrimaryEdge** Product

Stamford, CT, June 27, 2018 ... General Star Management Company today announced the creation of the **PrimaryEdge** product within the Casualty & Professional Brokerage Division.

“The **PrimaryEdge** product provides E & S Wholesalers with a cost effective solution for smaller, products- driven accounts. Developed by our **Primary Casualty Specialist Team**, **PrimaryEdge** targets companies with five or fewer years in business and revenue of \$1 million or less,” said Cole Palmer, Senior Vice President and Casualty & Professional Brokerage Division Manager for General Star. General Star President & CEO Marty Hacala added, “We continue to offer new and competitive products. The **PrimaryEdge** product is the latest example of General Star’s expanded offerings and continued commitment to the E & S marketplace.”

Underwritten by General Star’s Casualty & Professional Brokerage Division, primary coverage will be written on a non-admitted basis by General Star Indemnity Company, which is rated A++ (Superior) by A.M. Best Company, and carries an AA+ Insurance Financial Strength Rating from Standard & Poor’s Corporation. General Star is a wholly-owned subsidiary of General Reinsurance Corporation, a member of the Berkshire Hathaway family of companies.

For more information, please contact:

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General Star Indemnity Company is an eligible surplus lines insurer in all states, the District of Columbia, Puerto Rico, and the Virgin Islands. It has the status as an unlicensed insurer in California and operates under NAIC Number 0031-37362. Insurance is placed with the General Star Indemnity Company by licensed producers and, for risks that qualify, by licensed surplus lines brokers.